

Ayudh Reyaz

User Experience Designer | Product Designer

9163413072 | ayudh.reyaz@gmail.com

Portfolio - www.ayudhreyaz.com

About Me

Experienced architect turned passionate product designer with a love for design, music and books. Blending creativity and technical expertise, I create innovative and user-centric solutions for meaningful and aesthetically pleasing experiences.

Education

- **School of Planning and Architecture, New Delhi** **August 2021 – May 2023**
Masters in Design, Industrial Design (M.Des) CGPA – 8.23
 - UI / UX Design
 - Product Design
 - **Jadavpur University, Kolkata** **June 2012 – July 2017**
Bachelors in Architecture (B.Arch.) CGPA – 8.28
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Technical Skills

Figma | Adobe XD | Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Procreate | Affinity Designer
Rhinoceros | Keyshot | Vray | Sketchbook | Microsoft Office | HTML | JavaScript

Certificates

- Google UX Design Professional Certificate, Coursera, 2022
 - Figma – UI/UX Design Essential Training, Udemy, 2022
 - Creative Coding, Making Visuals with JavaScript, Domestika, 2023
 - Creative Data Visualization for Narrative Design, Domestika, 2023
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Experience

- **Freelance Designer** **June 2023 – Present**
Responsible for research, ideation and execution of various multidisciplinary design projects, including graphic design, UI design and installation design.
 - **Urban Architecture Works, New Delhi, Project Architect** **March 2019 – August 2020**
Responsible for designs, working drawings and coordination of structure and services for various residential housing projects in and around Delhi. Acting as the mediator and the single point of contact for various stakeholders for various projects.
 - **Layers Design Studio and Studio Grove, Kolkata, Project Architect** **June 2017 – December 2018**
Responsible for designing and execution of Urban landscape projects. Manage end to end facets of various client deliverables. Act as the single point of contact for existing clientele in eastern India.
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Leadership Roles

Placement Coordinator – School of Planning and Architecture, New Delhi

Act as a liaison between the college, faculty, students and prospective recruiters. Manage and execute the placement drive for the 2022-23 session.

Non-Technical Skills

Articulate Thinker | Efficient Multitasker | Proactive Team Player | Adaptive and Flexible | Hands-on Problem Solver